5. Strategy Aim and Objectives

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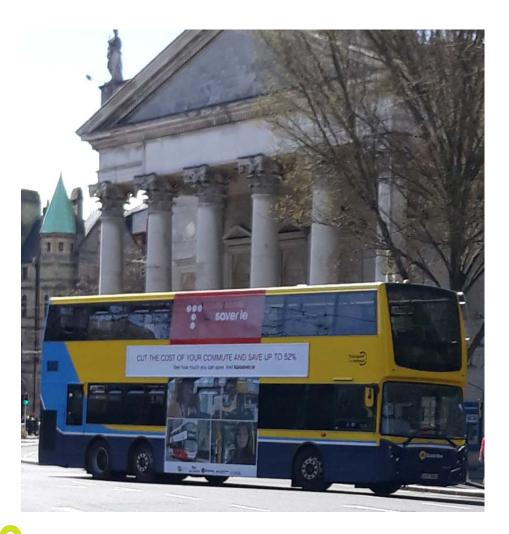
5.1 Introduction

In crafting a 20 year transport strategy, it is vital at the outset to develop a clear understanding of what it is you are trying to achieve. Based on the challenges set out earlier, plus the plans, programmes and policies at the international, national and local level, and on the statutory role of the strategy, the following aim and objectives has been established for the Transport Strategy.

5.2 Strategy Aim

The overall aim of the Transport Strategy is:

"To provide a sustainable, accessible and effective transport system for the Greater Dublin Area which meets the region's climate change requirements, serves the needs of urban and rural communities, and supports economic growth."



5.3 Strategy Objectives

Connected Communities and Better Quality of Life

To enhance the health and quality of life of our society by improving connectivity between people and places, delivering safe and integrated transport options, and increasing opportunities for walking and cycling.



An Enhanced Natural and Built Environment

To create a better environment and meet our environmental obligations by transitioning to a clean, low emission transport system, reducing car dependency, and increasing walking, cycling and public transport use.



To support economic activity and growth by improving the opportunity for people to travel for work or business where and when they need to, and facilitating the efficient movement of goods.

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An Inclusive Transport System

To deliver a high quality, equitable and accessible transport system, which caters for the needs of all members of society.

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